

Nordic Beauty

Skincare secrets from the North

By Johanna Bergström

Scandinavia is trending as never before: from Nordic super berries to sinister crime fiction and sleek, minimalist design we all want to tap into the effortlessly sophisticated and healthy lifestyle of our Viking neighbours. Next in line to be discovered globally are the many high performing beauty brands from the Nordic countries. Adhering to the natural and eco-friendly traditions of this part of the world, Scandinavian cosmetics are often organic, or partly organic, and the formulae tend to be infused with high concentrations of powerful plant extracts, adapted for surviving in the rough climate and barren landscape North of the Arctic circle.

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Lumene Bright Touch Refreshing Cleanser

Finish Lumene uses the power of Nordic berries to develop advanced natural and effective beauty products. In the harsh Arctic nature, only the strongest and most vital plants survive. These plants are then bursting with antioxidants, vitamins and other beautifying and strengthening benefits, making them potent and effective as skincare ingredients. The Bright Touch Refreshing Cleanser is infused with precious Arctic cloud-berry seed oil to boost natural radiance. Skin is left fresh and balanced after usage, perfectly clear of makeup and impurities.

€670. elevance.com



Cicamed Eye Antioxidant

Merging the best of nature with modern science, Cicamed has created an organic, all natural skincare range free from filling materials and unnecessary additives. High concentration of active ingredients increases the effectiveness of the products and there is no compromising on performance while going organic in this case. Eye Antioxidant has a triple active formula, containing natural antioxidants, stimulating caffeine, rehydrating aloe vera and organic herbs for reducing dark circles.

€2150. arabiscan.com



Beauté Pacifique: Submersive Serum Paradaxo

The idea behind advanced Danish skincare label Beauté Pacifique was born as its founder, Flemming Paul Christensen, saw how patients with different levels of visible skin issues were suffering from declining confidence and joy of life; and decided to try and come up with a solution for these conditions. Submersive Serum Paradaxo is based mainly on two ingredients: resveratrol and procyanidin, both extracted from Ardelean grape seeds, which protect against sun damage, free radicals and premature skin aging. The content of skin-compatible squalane allows the product to submerge deep into the dermal layers and refill lost texture and definition.

€5900. beautepacifique.co.uk



Sóley Organics Dógg Face Cream

Embracing the simple, gentle and effective healing properties of Icelandic herbs, Sóley Organics brings together traditional expertise and modern technology, offering an everyday, organic skincare range, based on natural, safe and ecologically friendly ingredients. Dógg (Icelandic for 'moisture') Face Cream contains Icelandic herbs and vegetal and essential oils to nourish and rehydrate the skin, while the content of antioxidants helps to revive and to protect against environmental stress.

€3429. ecco-verde.co.uk



Maria Åkerberg More Face Mask

Swedish organic skincare and makeup label Maria Åkerberg was founded to offer consumers an entirely natural cosmetics range, with complete transparency when it comes to ingredients. Part of the brand concept is also to make skincare customers more informed and encourage them to be increasingly critical and demanding in their product choices. Enriched with silk extract and 'super berry' sea buckthorn, Face Mask More has calming, moisturising and lifting properties, leaving your skin nourished and delightfully defined after usage.

3065. skincos.com

